

COMPETITIVE MARGINS

Partnership-focused pricing and strong profit potential

Purpose

The program is designed to ensure partners operate with protected and commercially viable margin structures.

What This Means

Partners receive:

- Wholesale price tiers
- Contract-locked margins
- Long-term cost stability
- Protection from undercutting

Strategic Value

This enables:

- Bankable revenue models
- Investment justification
- Market scalability
- Long-term sustainability

Partner Responsibilities

- Maintain price integrity
- Report volume forecasts
- Honor contract pricing
- Avoid gray-market sales

Instruction for Officials

This section is intended for:

- ✓ Trade banks
- ✓ Development banks
- ✓ Commercial investors
- ✓ Procurement authorities